

MINUTES OF THE  
MAG MANAGEMENT COMMITTEE MEETING

May 13, 1998  
MAG Office Building  
Phoenix, Arizona

MEMBERS ATTENDING

Stephen Cleveland, Goodyear, Chairman	Tom Martinsen, Paradise Valley
Ruben Duran for Carlos Palma, Avondale	Terry Ellis, Peoria
*Delbert Self, Buckeye	Frank Fairbanks, Phoenix
*Jon Pearson, Carefree	Scott Rigby for Cynthia Seelhammer,
*Kerry Dudek, Cave Creek	Queen Creek
Pat McDermott for Lloyd Harrell, Chandler	David Easchief, Salt River Pima-Maricopa
Leonard Rivera for Rosalinda Herrera,	Indian Community
El Mirage	Dick Bowers, Scottsdale
Paul Nordin, Fountain Hills	Mike Branham for Dick McComb, Surprise
Carl Stephani, Gila Bend	Gary Brown, Tempe
*Urban Giff, Gila River Indian Community	Ralph Velez, Tolleson
Ed Beasley for Martin Vanacour, Glendale	David Siegel, Wickenburg
Kent Cooper, Gilbert	Lloyce Robinson, Youngtown
*Luis Gonzales, Guadalupe	Tom Buick for David Smith, Maricopa County
Robert Musselwhite, Litchfield Park	Tom Schmitt for Mary Peters, ADOT
*Charles Luster, Mesa	Ken Driggs, RPTA

\*Those members neither present nor represented by proxy.

OTHERS PRESENT

Eric Anderson, MAG	Carol Kratz, MAG
Lindy Bauer, MAG	Jeff Kulaga, Scottsdale
James M. Bourey, MAG	Ken Martin, Glendale
Michael Bruder, ADOT	Denise McClafferty, MAG
Peggy Carpenter, City of Scottsdale	Chris Plumb, MCDOT
William C. "Blue" Crowley, Citizen	Amy Rudibaugh, Glendale
Valerie Day, MAG	Art Rullo, MAG
Monique de los Rios, MAG	Audrey Skidmore, MAG
Drenan Dudley, MAG	Dennis Smith, MAG
Leslie Dornfeld, MAG	Lisa Takata, Phoenix
Chuck Eaton, ADOT	Gordon Tyus, MAG
Jim Huling, Tempe	Chris Voigt, MAG
Terry Johnson, MAG	Rita Walton, MAG
Debbie Kohn, Avondale	Paul Ward, MAG
	Shauna Warner, Tempe

1. Call to Order

The meeting was called to order by Chairman Stephen Cleveland, Goodyear, at 12:07 p.m.

Chairman Cleveland introduced proxy Tom Schmitt for Mary Peters from ADOT, Ruben Duran for Carlos Palma from the City of Avondale, Leonard Rivera for Rosalinda Herrera from the City of El Mirage, Ed Beasley for Martin Vanacour from the City of Glendale, Tom Buick for David Smith from Maricopa County, Jeff Martin for Charles Luster from the City of Mesa, Scott Rigby for Cynthia Seelhammer from the Town of Queen Creek, and Mike Branham for Richard McComb from the City of Surprise.

2. Approval of April 15, 1998 Meeting Minutes

Ken Driggs moved, and Dick Bowers seconded, and it was unanimously carried to approve the minutes of the April 15, 1998 Management Committee meeting.

3. Call to the Audience

Mr. Cleveland noted that we have a timer to assist the public with their presentations, which have a 3 minute time limit. When 2 minutes have elapsed, the yellow light will come on notifying the speaker that they have 1 minute to sum up. At the end of the 3 minute time period, the red light will come on. Members of the audience who wish to speak fill out a cards and give it to the MAG staff who will bring it to the Chairman.

Public comment is provided at the beginning of the meeting for non-agenda items. Also, public comment will be provided at the beginning of the meeting for consent items. After hearing public comments any member of the Committee can request that an item be removed from the consent agenda and considered individually.

For the action items on the agenda, public comment will be taken when the item is heard. Public comments are limited to three minutes.

Chairman Cleveland recognized public comment from William "Blue" Crowley, who stated that he appreciated the MAGazine, but it needs more RPTA and bicycle news. Notifications should be placed on buses two weeks to one month ahead of time. Upcoming rate hike meetings are being held in Scottsdale and in Phoenix on June 3, but the notifications are not on the buses. There needs to be public notice well in advance. The flyer has been out for two weeks, so why is it not appearing on the buses? Mr. Crowley also asked where did the public speak on the UPWP?

4. Executive Director's Report

James Bourey updated the Management Committee on the reauthorization of ISTEA. No authorization has occurred and the extension has expired. The new action date is Memorial Day weekend, which is unlikely, and it looks now like July 4, 1998. He stated that the US House and Senate have passed bills which are quite similar.

Mr. Bourey informed the Committee of the Regional Council Awards Program to be held on June 24, 1998. All council members are invited. A committee is reviewing the 60 nominations received for

awards. A Regional Council meeting will be held from 5 p.m. to 6 p.m., appetizers and reception from 6 p.m. to 7 p.m., dinner from 7 p.m. to 8 p.m., and the awards given at 8 p.m. Invitations will be sent out Monday, May 18, 1998.

Mr. Bourey expressed appreciation to the Management Retreat Committee for their time spent on the retreat. He mentioned the results of the Work Tasks Prioritization response surveys taken at the Management Committee Retreat and the Regional Council Retreat, which are illustrated in the handout reports.

Mr. Bourey introduced a new employee of MAG, Valerie Day, a native of Phoenix. She joins the staff as assistant to Dennis Smith after prior experience with BRW, Inc. and time out of Arizona in Virginia.

Mr. Bourey gave a status report on legislation that would establish a Regional Transportation Authority, which has been placed on a strike-everything amendment into SB 1209. He noted that we will continue to monitor it along with the Intergovernmental Coordinators.

Chairman Cleveland thanked Mr. Bourey for his report and asked for questions.

5. Approval of Consent Agenda

Prior to approval of the consent agenda, Chairman Cleveland asked if any members of the Management Committee wished to have any of the items removed from the consent agenda. No members requested any item to be removed.

Ken Driggs moved, Mike Branham seconded, to recommend approval of agenda items #6, 7, 8, and 9. Before a vote was taken, Chairman Cleveland recognized public comment.

Mr. Crowley requested to speak on agenda item #6, Red Letter Notifications. He stated that of 64 red letter notifications referred to, only 11 are listed specifically. Referring to item #4, 99th Avenue is a more profitable alternative than 91st Avenue and will serve the outlying areas better. Consideration should be given to John F. Long and work with him on his new development.

Ken Driggs moved, Mike Branham seconded, and it was unanimously carried to recommend approval of agenda items # 6, 7, 8 and 9.

6. Red Letter Notifications

The Arizona Department of Transportation (ADOT) Red Letter Process requires MAG member agencies to notify ADOT of potential development activities in freeway alignments, including actions on plans, zoning and permits. The purpose of this process is to coordinate actions to help prevent new development from being built in the future freeway right-of-way. The process requires that notifications be placed on the Transportation Review Committee, the Management Committee and Regional Council agendas for information, with no action requested. For advance acquisition requests, \$5 million has been allocated by the Regional Council. ADOT has forwarded 11 notifications that have been reviewed by the Transportation Review Committee.

7. MAG Regional Plan on Domestic Violence

The Management Committee recommended, by consent, that MAG develop a comprehensive regional plan on domestic violence. Due to the lack of emergency bed space for domestic violence victims, the City of Phoenix Education, Family, Youth and Culture Subcommittee, via Councilmember Cody Williams, requested that MAG address the domestic violence issue on a regional basis. On April 16, 1998, a special meeting of the MAG Human Services Coordinating Committee (HSCC) was convened around the issue of domestic violence. After presentations by directors of the region's domestic violence shelters and advocacy organizations, the HSCC members supported the need to identify regional strategies for this public safety problem. MAG would convene interested and affected individuals and organizations to develop a comprehensive regional strategy. Plan development would be provided by the MAG Human Services staff. Policy would be recommended by the HSCC.

8. Retention Area Policies and Design Guidelines Project Consultant Recommendation

The Management Committee recommended, by consent, to select the consulting firm e group for the Retention Areas Policies and Design Guidelines project. The FY 1998 MAG Unified Planning Work Program included a consultant project to develop model guidelines for open space areas to assist in the preservation of the essential natural characteristics and contribute to their function in defining the urban form of the region. In consultation with the MAG Desert Spaces Plan Implementation Task Force, a Request for Proposals was developed and advertised. Two proposals were received. A Design Guidelines Subcommittee interviewed both consultants and recommended the consulting firm e group for the project. On April 15, 1998, the Desert Space Implementation Task Force concurred with the Subcommittee recommendation.

9. Reconstitution of MAG Solid Waste Committees

The Management Committee recommended, by consent, to reconstitute the MAG solid waste committee process. In 1988, the MAG Regional Council established a Solid Waste Coordinating Committee and a Solid Waste Technical Advisory Committee to prepare the first Regional Solid Waste Management Plan. With the Plan completed, the work of these committees will focus primarily on plan reviews, plan amendments, updating the waste database and the new Regional Recycling Information Exchange project. Staff is recommending that the committee process be reconstituted to have one broad based committee. The membership of this committee would be in accordance with federal regulations to include a balance of public officials; representatives of public interest groups; private citizens; and citizens or representatives of organizations with substantial economic interest in the outcome of the planning process. This approach would also be consistent with the direction provided by the Regional Council at the January 23, 1998 retreat regarding the streamlining of the existing committee process.

10. Material Change Policy for the MAG Regional Freeway Program

Eric Anderson stated that the intent of the material change policy is to limit the requested changes that go through the MAG approval process to those that may significantly affect the MAG Regional Freeway Program. The Material Change Policy was developed in response to one of the recommendations of the 1997 Performance Audit of the Regional Freeway Program. Mr. Anderson mentioned that the policy covers material changes to a project's cost, scope or schedule. The policy as presented in the agenda packet was approved by the Transportation Review Committee on April 28, 1998 with one change. The TRC eliminated item (3) from section C (Material Schedule Change). In the opinion of the TRC, this provision was not needed.

Chairman Cleveland asked if there were any questions. Chairman Cleveland recognized public comment. Mr. Blue Crowley commented that he did not see a CTOC review of the policy which is part of the process. He also mentioned that public input provided at CTOC was not being reflected in the Information Summary. Mr. Cleveland then asked Mr. Anderson to clarify. Mr. Anderson stated that CTOC is not part of the review process for material changes to the freeway system. Furthermore, the material change policy is a MAG policy not a CTOC policy. In addition, public comments made before CTOC and other public bodies are not typically included in the Information Summary, only public comments received by MAG at MAG meetings or through written correspondence to MAG.

Gary Brown asked if this policy was an exception. Tom Schmitt stated that he did not see any conflict with CTOC. Mr. Anderson asked Chuck Eaton of ADOT if the policy could be included at the next CTOC meeting. Mr. Eaton said that the next CTOC meeting is May 20, 1998 and he would have this item added to the agenda. Any CTOC concerns could be then be addressed before the Regional Council meeting on May 28.

Mike Branham moved, Ken Driggs seconded, and it was carried unanimously to recommend approval of the material change policy for the MAG Freeway Program.

11. Grand Avenue Corridor Study Draft Final Report

Chairman Cleveland introduced Ken Martin, Chairman of the Grand Avenue Committee, who encouraged an MIS study be done.

Chairman Cleveland recognized public comment from Mr. Crowley, who stated that multi-modal transportation is not in the Grand Avenue Corridor Study document. He questioned why the Thomas Road to Camelback Road interchanges were not in the MIS. Heavy rail is not in the equation and no pedestrian or bicycle consideration is given. He noted that this is a major investment study and if rail is not in the study, it needs to be redone. There are also air quality issues not addressed. Chairman Cleveland thanked Mr. Crowley for his comments.

Chairman Cleveland introduced Terry Johnson. Mr. Johnson indicated that a committee had studied options, and that transit had been addressed. Bicycle and pedestrian considerations were also studied and are contained in the study.

Ken Driggs moved, Tom Martinsen seconded, Bob Musselwhite abstained, and the motion was carried to recommend acceptance of the Grand Avenue Concept Study and recommend that a Major Investment Study and environmental study be undertaken at the Grand Avenue corridor.

12. MAG Intelligent Transportation Systems Committee Update

Terry Johnson stated that the Intelligent Transportation Systems Committee was formed in 1996. The committee has been heavily involved in new electronic technology to maintain mobility in the region. Areas of emphasis are freeway management systems, traffic signal advancements, transit improvements, and traveler information.

MAG ITS milestones include MAGIC in 1992, Strategic Plan in 1996, MAG ITS Committee in 1996, and the Model Deployment Grant in 1996. The future direction of MAG ITS Committee could be funding, coordination and strategic planning.

Steve Hogan, Chairman of the MAG ITS Committee, was introduced. He discussed the Model Deployment Grant and other activities by the ITS Committee. He noted the need for the committee to play a leadership role in ITS efforts in the region.

Chairman Cleveland asked if there were any questions. He expressed thanks for the hard work and indicated that the Committee will be looking forward to updates from the ITS Committee.

13. MAG Telecommunications Advisory Group Update

Chairman Cleveland introduced Rita Walton to report on MAGTAG activities. Ms. Walton reported that the Committee was formed in 1994 as the Electronic Highway Users Group (EHUG). MAGTAG has facilitated Internet development with member agencies. To date, six workshops have been held on wireless communications, telecommuting and teleconferencing, model telecommunications and teleconferencing, practical technology solutions, electronic records management, and electronic commerce. A report has been produced on Electronic Highway Infrastructure Development and Information Services, utilizing member agency interviews, detailing an assessment of environment, and recommending areas for action.

Chairman Cleveland thanked Ms. Walton for her presentation and introduced Debbie Kohn, City of Avondale, and the Chair of the Telecommunications Advisory Group. Ms. Kohn reported on events for this year, which included two workshops on electronic records issues and electronic commerce. Next year, a reevaluation of the strategic plan will take place and the Action Plan could be revised, as needed. Also, the Group will draft a Request for Proposals for a design consultant on the teleconferencing project. Ms. Kohn stated that the Breakout Groups focused on right-of-way, public access, and outreach. She noted that \$1.5 million of MAG funds (CMAQ funding) are allotted for teleconferencing equipment and telecommuting programs projected for 2001-2003. Other funding could accelerate this projection to this fiscal year. Ms. Kohn expressed thanks to Mr. Cleveland, the MAG staff, and the Breakout Group facilitators, Bill Mitchell of Chandler, Jaimie Oman-Saltmarsh of Scottsdale, and Sabra Mousavi of ADOT.

Chairman Cleveland thanked Ms. Kohn and the committee for their work and expressed thanks to the committee for their work.

14. Draft FY 1999 MAG Unified Planning Work Program and Annual Budget

Mr. Bourey expressed appreciation to staff on work done on the UPWP and annual budget and introduced Art Rullo to provide an overview on the proposed budget.

Mr. Rullo stated the proposed budget has been presented to the Federal Highway Administration and ADOT. Mr. Rullo outlined the key points in the FY 1999 proposed balanced budget totaling \$5.4 million, a 4.4 percent increase over the previous year. The primary source of funds is the Federal Highway Administration; secondarily, the state; and third, local funds. He noted that Transportation constitutes the largest expenditure, 41 percent, Environmental accounts for 26 percent, and Regional Development, 12 percent. By expenditure category, personnel costs are the largest at 52 percent, with consultant fees at approximately 20 percent. Mr. Rullo requested a resolution for approval and asked if there were any questions.

Ken Driggs moved, Kent Cooper seconded, to recommend approval of the resolution adopting the FY 1999 MAG UPWP and annual budget and dues and assessments.

Before a vote was taken, Chairman Cleveland recognized public comment. Mr. Crowley stated that in last year's UPWP document on page 89, Regional Public Involvement, under #5, 10 percent of the funds were allocated to Spanish language publications. Mr. Crowley questioned what was done with these funds. There are many discrepancies from last year. Public comment is supposed to be implemented with the UPWP.

Dennis Smith responded that display advertisements are placed in The Informant and the newspaper previously named El Sol, announcing public involvement opportunities.

Chairman Cleveland thanked Mr. Crowley for his comments and asked for any followup. Dick Bowers commended MAG on a fine document and stated that MAG is sensitive to those issues brought up by Mr. Crowley. Mr. Bowers suggested providing information to the Regional Council addressing Mr. Crowley's concerns. Chairman Cleveland stated that it will add credibility and asked if there were any additional discussion. He said he was impressed with the UPWP document and told Mr. Rullo to keep up the good work.

Chairman Cleveland asked for a vote and it was unanimously carried to approve the resolution adopting the FY 1999 MAG UPWP and Annual Budget and dues and assessments.

15. Support of the Concept of Establishing the Maricopa Association of Governments Information Center (MAGIC) as a Subsidiary of MAG

Mr. Bourey stated that at the Management Council Retreat much time was spent discussing the concept of establishing a subsidiary of MAG for the development and distribution of data. At the Regional Council Retreat on January 23, 1998, it was suggested to investigate implementing the proposal for the establishment of the Maricopa Association of Governments Information Center (MAGIC). The Management Committee participated in further investigation of MAGIC at their retreat on April 24, 1998, and suggested the structure of MAGIC as a subsidiary of MAG.

Rita Walton showed a slide presentation on MAGIC. The goal of MAGIC is to utilize the data and information more effectively, increase its accessibility, and provide customized formatting and

additional analysis of this information for a fee. MAGIC could be administered by the MAG Executive Director as a separate entity, utilizing MAG staff. The Regional Council Executive Committee could serve as the Board of Directors, with an Advisory Committee of information technology staff, customers of MAGIC, and representatives of the Management Committee. Ms. Walton added that if MAGIC gets Management Committee recommendation and Regional Council approval, then Articles of Incorporation will be prepared and brought forward at the June meeting.

Chairman Cleveland thanked Mr. Bourey and Ms. Walton for their time and asked for comment. There was no public comment.

Gary Brown moved, Mike Branham seconded, Frank Fairbanks voted no, Pat McDermott abstained and it was carried to recommend support of the concept of establishing the Maricopa Association of Governments Information Center (MAGIC) as a subsidiary of MAG.

Paul Nordin announced that Gary Jeppson resigned his position as Community Development Director, so the Town of Fountain Hills is actively pursuing candidates with heavy planning and City management experience to fill this position, with possible development of an Assistant City Manager position. Mr. Nordin expressed thanks to the Chairman for allowing him to speak.

There being no further business, the meeting was adjourned at 1:07 p.m.

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Chairman

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Secretary